THE POPULAR MECHANICS TEST ZONE

EASTON, PA

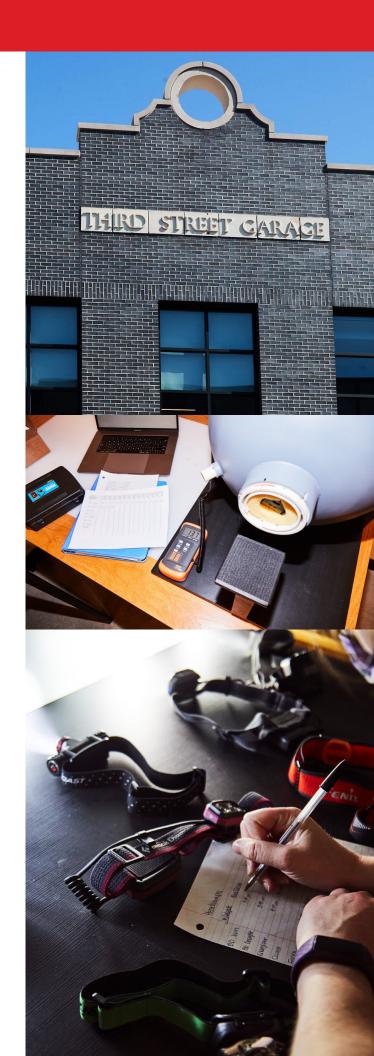
Anything but an office, this experiential space provides a unique, authentic editorial platform to showcase product, capture premium content, and host engaging activations.

FEATURES:

- · Editorial Headquarters
- State-of-the-Art Test Facility
- Consumer-Facing Storefront
- Popular Mechanics Workshop & Garage

BRAND OPPORTUNITIES:

- Custom Content Capture at Popular Mechanics Studios
- Brand and Product Displays
- Behind-the-Scenes Testing with Editors



TOUR OUR FACILITIES HERE